



Cycle Systems Inc. Privacy Policy

The Cycle Systems Inc. recognizes the importance of customer privacy and we strive to protect the security and privacy of any personal information customers provide to us. This includes customers' names, addresses, driver's licenses, telephone numbers and any personal information that can be linked to an individual. Cycle Systems Inc. has established appropriate physical, electronic and managerial safeguards to prevent unauthorized access to and appropriate use of your personal information. As part of our commitment to our customers, Cycle Systems Inc. has implemented the following comprehensive privacy policy.

Cycle Systems Inc. will not release personal information about customers without their permission, except as may be necessary to provide services to you, as required by law or legal process (including pursuant to court orders, subpoenas, interrogatories, or similar directive carrying the force of the law), as we deem necessary to protect our legitimate business interests, as required to safeguard others or as set forth below.

By signing up for the Recycler Program or Frequent Recycler Program, customers agree to allow Cycle Systems Inc. to contact them about promotions and other information of interest. Customers who do not wish to be contacted may notify us at any time either in writing, by telephone or in person at one of our locations. Customers on the "do not contact" list will not receive offers for savings and be excluded from Cycle Systems Inc. general mailing lists. Customers may request changes to their personal information by providing written notification to us by mail or in person at our locations. In all cases, customers must furnish proof of identity in order to make changes.

Cycle Systems Inc. may use personal customer information to create merchandising and promotional programs tailored around frequency of location visits, volume of purchases, and other data. Cycle Systems Inc. also may use the data it collects to investigate and respond to customer requests and concerns.

Cycle Systems Inc. will enforce its established measures to prevent unauthorized access to, disclosure or use of customers' personal information. Employees who violate the Company's customer privacy safeguards are subject to disciplinary action up to and including termination.

As changes occur in Cycle Systems Inc.'s business, technology and the laws that affect this policy, we will continue to review and revise this policy. The use of information we gather now is subject to the privacy policy in effect at the time of use. We may send you periodic notices of changes to our policy, unless you have instructed us not to contact you, but you should check our website periodically to see the current policy.

If you have any questions or concerns, please contact one of our customer representatives at 1-(800) 542-7000 or write us at:

Cycle Systems Inc.
2580 Broadway Avenue
Roanoke VA 24014

This privacy policy was posted and is effective as of April 14, 2010. We reserve the right to change our privacy policy at any time. You can always view the current Privacy Policy by clicking on the Privacy Policy link at the bottom of any page of www.cyclesystems.com