



## NEWS RELEASE

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# Cycle Systems donates to Pulaski tornado relief

*Company donated a penny per pound of collected scrap*

**PULASKI, Va. (July 11, 2011)** – Cycle Systems, the region’s leading recycling company, today announced a donation of \$11,216 to the Pulaski County Tornado Relief Fund.

The funds came from scrap purchases the company made at its Pulaski location at 306 First St. during May. Cycle Systems set aside a penny for every pound of scrap bought from customers to benefit victims of the spring’s storms.

“As a vital part of the Pulaski community, Cycle Systems is delighted to assist neighbors in need,” said the company’s CEO, Jay Brenner. “We were pleased that so many people in the Pulaski area took advantage of our offer. It’s satisfying to see pennies can truly make a difference in people’s lives.”

## **ABOUT CYCLE SYSTEMS**

Cycle Systems protects the environment with comprehensive recycling services for business, municipalities and individuals in central and western Virginia.

Founded in 1916, family-run Cycle Systems operates nine locations:

Charlottesville, Covington, Harrisonburg, Lynchburg, Martinsville, Pulaski,

Roanoke, South Boston and Waynesboro. To learn more, visit

[www.cyclesystems.com](http://www.cyclesystems.com).

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